

University of Pretoria Yearbook 2016

Professional and technical communication 210 (BJJ 210)

Qualification	Undergraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	8.00
Programmes	BEng Industrial Engineering BEng Industrial Engineering Engage
Prerequisites	No prerequisites.
Contact time	2 lectures per week, 2 other contact sessions per week
Language of tuition	English
Academic organisation	Industrial and Systems Eng
Period of presentation	Semester 1

Module content

Communicate effectively, both orally and in writing, with engineering audiences and the community at large. Written communication as evidenced by: uses appropriate structure, use of modern or electronic communication methods; style and language for purpose and audience; uses effective graphical support; applies methods of providing information for use by others involved in engineering activity; meets the requirements of the target audience. Effective oral communication as evidenced by appropriate structure, style and language; appropriate visual materials; delivers fluently; meets the requirements of the intended audience. Audiences range from engineering peers, management and lay persons, using appropriate academic or professional discourse. Typed reports range from short (300-1 000 word plus tables diagrams) to long (10 000-15 000 words plus tables, diagrams, references and appendices), covering material at exit level. Methods of providing information include the conventional methods of the discipline, for example engineering drawings, as well as subject-specific methods.

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